

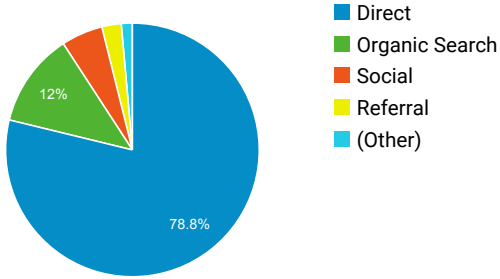
Acquisition Overview

All Users
100.00% Users

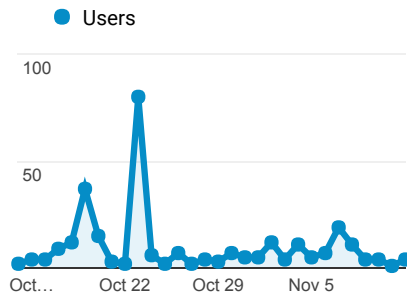
Oct 14, 2017 - Nov 12, 2017

Primary Dimension: **Conversion:**
 Top Channels ▾ All Goals ▾ [Edit Channel Grouping](#)

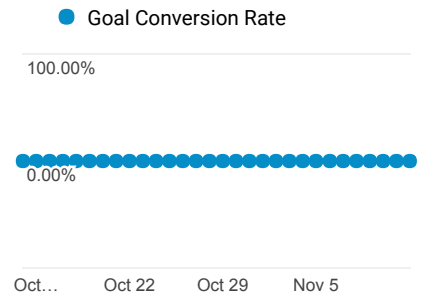
Top Channels



Users



Conversions



	Acquisition			Behavior			Conversions		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal Conversion Rate ↓	Goal Completions ↓	Goal Value ↓
	279	272	305	90.82%	1.41	00:00:56	0.00%	0	\$0.00
1 Direct	223	<div style="width: 80%;"></div>		96.46%	<div style="width: 80%;"></div>		0.00%		
2 Organic Search	34	<div style="width: 12%;"></div>		76.92%	<div style="width: 60%;"></div>		0.00%		
3 Social	15	<div style="width: 5%;"></div>		93.33%	<div style="width: 85%;"></div>		0.00%		
4 Referral	7	<div style="width: 2.5%;"></div>		60.00%	<div style="width: 40%;"></div>		0.00%		
5 (Other)	4	<div style="width: 1.5%;"></div>		60.00%	<div style="width: 40%;"></div>		0.00%		

To see all 5 Channels click [here](#).