

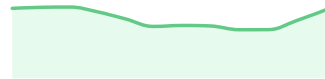


SEO Overview for: briantracy.com

SEO Overview - briantracy.com M

ORGANIC KEYWORDS ?

6,739



SUM OF RANK CHANGE ?

3 mos: +55k 1 mo: +29k



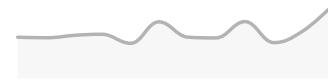
EST MONTHLY SEO CLICKS ?

1.0M

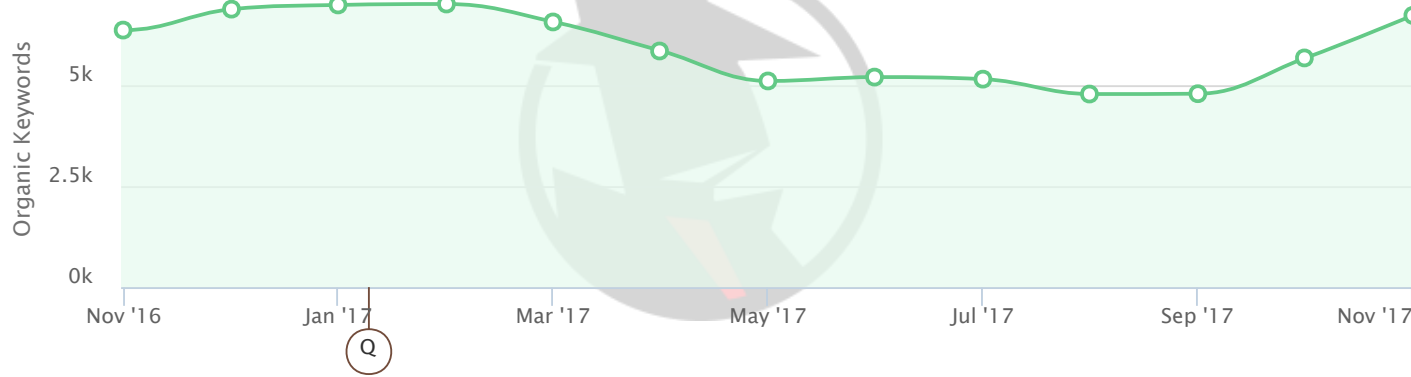


EST MO SEO CLICK VALUE ?

\$1.3M



Zoom 6m 1y 2y 5y All



PAGE 1 KEYWORDS: 2,040 ?

JUST MADE IT ?



JUST FELL OFF ?



ALMOST THERE: 1,061

(Ranks 11-16) ?



PAGES 2 TO 5: 4,699

(Ranks 11-50) ?

Keyword Gainers and Losers

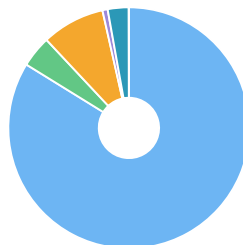
IMPROVED RANKS ?



LOST RANKS ?



NEWLY RANKED KEYWORDS ?



- Blogs
- News
- Has affiliate links
- Forums
- .Gov / .edu
- Directories



11 YEARS 5 MOS

History of rankings we've collected



432

Keywords their top 2 competitors also rank for

Top Organic Competitors

briantracy.com ✕

SEO Keywords: 6.73k

success.com ✕

SEO Keywords: 6.45k

addicted2success.com ✕

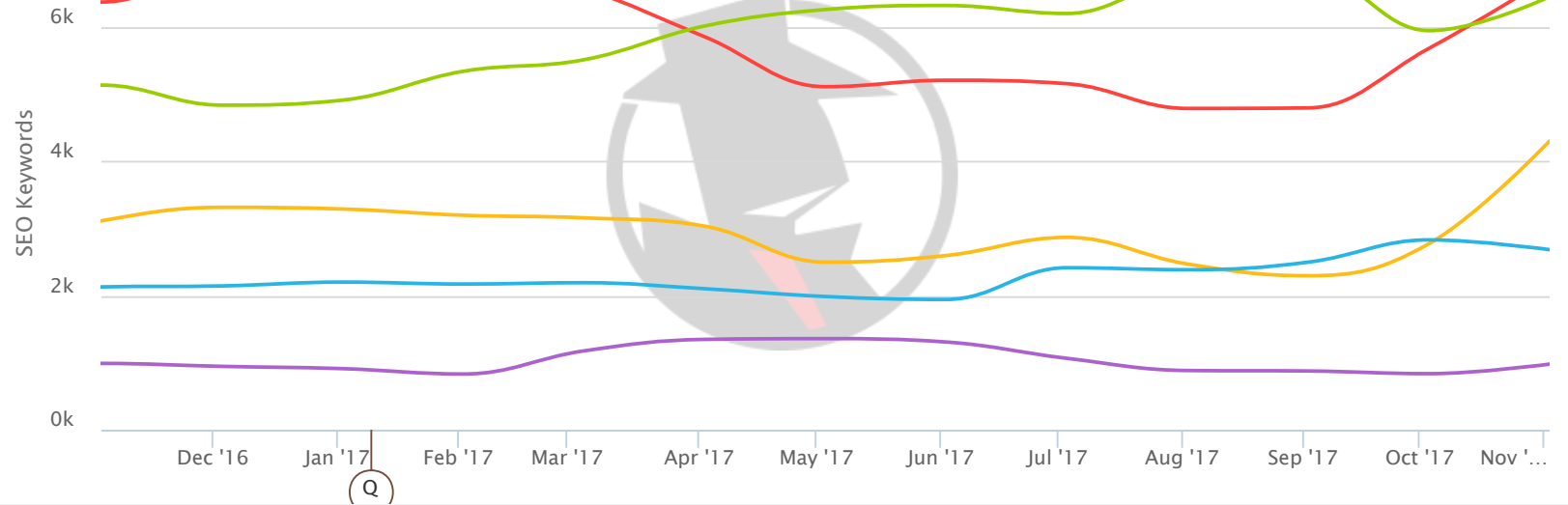
SEO Keywords: 4.30k

thesaleshunter.com ✕

SEO Keywords: 979

rainsalestraining.com ✕

SEO Keywords: 2.68k



Shared Organic Keywords (Kombat)

briantracy.com

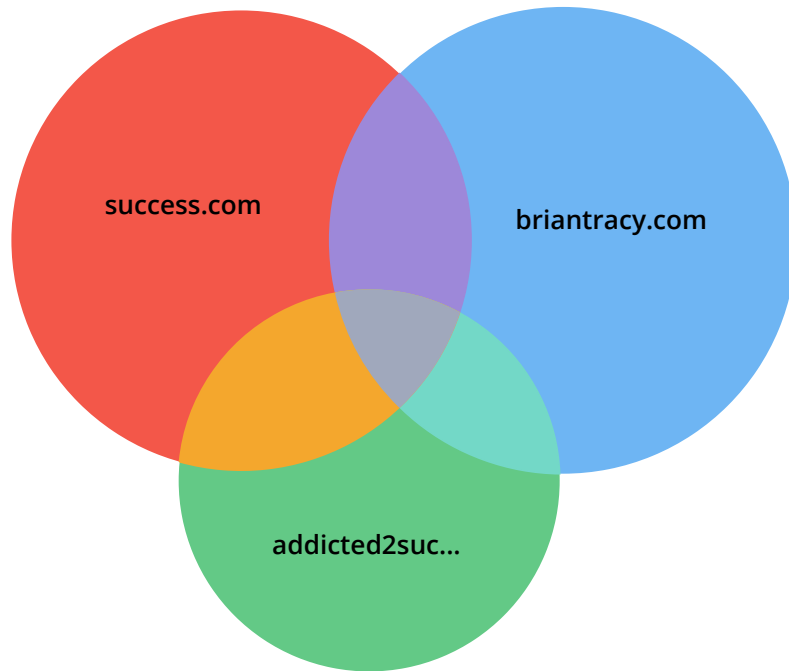


vs

success.com



addicted2success.com



Overall Market Research

KEYWORD UNIVERSE (15,037)
Keywords any domain ranks for

CORE STARTING KEYWORDS (432)
Keywords all three rank for

Recommendations for briantracy.com

WEAKNESS (571)
Keywords both competitors rank for, but not briantracy.com

EXCLUSIVE KEYWORDS (5,282)
Competitors don't yet rank, but briantracy.com does

Most Valuable Keywords

Keyword	Est Clicks/Mo	Est Click Value/Mo
inspirational quote	35.2k	\$74k
motivational quotes	53.4k	\$58k
inspiring quote	20.5k	\$39k
motivational quote	15.5k	\$39k
inspiring quotes	23.7k	\$37k

Newly Ranked Keywords

Keyword	Position	Ranking Difficulty
life quote	20	65
quotes	16	66
quote	19	67
confidence	46	67
encouraging quote	28	53

Keyword Rank Gains

Keyword	Position (Change)
motivational quotes	1 (2 ↑)
inspiring quotes	6 (29 ↑)
inspiring quote	5 (3 ↑)
inspirational quote	4 (1 ↑)
inspiration quotation	5 (2 ↑)

Keyword Rank Losses

Keyword	Position (Change)
motivation quotes	4 (-1 ↓)
motivation quote	4 (-1 ↓)
leadership qualities	4 (-2 ↓)
subconscious	4 (-1 ↓)
quotations about life	42 (-8 ↓)

Page One Keywords

Keyword	Ranking Difficulty	Position (Change)
inspirational quote	65	4 (1 ↑)
motivational quotes	63	1 (2 ↑)
inspiring quote	61	5 (3 ↑)
motivational quote	64	5 (0 ↑)
inspiring quotes	65	6 (29 ↑)

Almost There Keywords

Keyword	Ranking Difficulty	Position (Change)
quotes	66	16 (0 ↑)
positive quotations	58	11 (12 ↑)
sales trainings	52	15 (2 ↑)
sales training	47	16 (-1 ↓)
success factor	69	12 (21 ↑)

Keywords That Just Made the First Page

Keyword	Position (Change)
inspiring quotes	6 (29 ↑)
positive quotes	5 (8 ↑)
good leadership	8 (7 ↑)
good leader	4 (11 ↑)
inspiring words	9 (34 ↑)

Keywords That Just Fell Off the First Page

Keyword	Position (Change)
motivational speaker	35 (-27 ↓)
inspirational speaker	17 (-8 ↓)
motivational phrases	14 (-6 ↓)
overcoming adversity	11 (-3 ↓)
improving work performance	12 (-6 ↓)

Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
www.onepagecrm.com/blog/handling-sales-objections	9.50k	115	40	24	20
www.reasonouse.com/website/simple-effective-blogging-strategies-after-3-years/	115	1	18	1	20
www.sellingfearlessly.com/article-3/	85	1	16	1	20
www.prasannasabat.com/2012/11/soa-testing-framework.html	2	1	7	1	20
christophercumby.com/	1	1	0	1	20
djclay1.wordpress.com/tag/74120/	1	1	0	1	24
www.entrepreneurmag.co.za/advice/personal-wealth/personal-finance/becoming-a-self-made-millionaire-5-things...	30.00k	4	45	5	5
www.amanet.org/training/articles/Brian-Tracy-on-the-Psychology-of-Performance.aspx	720.00k	1	54	1	6
networkinghq.wordpress.com/	7	4	4	1	22
howtostartanllc.com/business-ideas/public-speaking-instruction	64.00k	1	47	3	8

Ranking History

Top 10 Keywords

